

National Road Tour (On the Road to Remember)

Each October the national tour departs North Carolina and travels through several states to bring forth an awareness of missing person cases, unsolved homicide and the unidentified in hope of a resolution. If you would like to be considered for a rally stop host or have your case featured please email CUE Center for additional information.

Submissions are received from April through October 1st of each year.

Please include your contact information when requesting a stop or featuring a case. You can email CUE at cuecenter@aol.com or call (910) 343-1131 or (910) 232-1687

WHAT IS A RALLY STOP?

A rally stop is a place that is pre-set by anyone who wishes to host one “see below” for suggested person(s). Once a location is secured CUE will inform the host of time and date of arrival. Each stop is one hour and a half long for whatever program the host wishes to have and feature; this is your time to bring an awareness to your community of missing persons and your loved one.

WHAT ARE SOME IDEAS FOR A RALLY STOP?



Candle light or prayer vigils, clothes line display project, lantern launch
Balloon release, flower toss, butterfly release, roadside displays or demonstrations
Display Board, Banners, Signs, Marques
Guest Speakers; law enforcement, town/state dignitaries, community leaders, pastor, etc.
Tribute performances (vocal or dance)
Tables set up for displays of missing persons photos and information
Public event or safety activities
Invite the families of unsolved homicide, missing, public, family, friends and media (our team will aid in media coverage)
The most important thing is to be creative in your rally stop, have many visuals, and invite guest, families of the missing and more...

WHAT TYPE OF LOCATIONS HAVE BEEN USED FOR RALLY STOPS?

Police – Sheriff or police departments
Government agencies, i.e. Mayor, town hall
Parking lots of stores that have frontage or businesses alike
Home of the families of the missing
Parks of any kind or large grassy areas
Local churches, schools, community buildings

Purpose: The annual road tour was created to generate new interest in cold cases of missing people across our nation. The national road tour, called “On the Road to Remember,” is an awareness campaign that focuses on missing persons, unsolved homicide and the unidentified cases that have gone cold or have not received appropriate media coverage on the local level – much less the national level. The tour, which travels through many states annually, provides that needed attention.

Inspiration: The inspiration came in 2004 from the case of North Carolina college student Leah Roberts, who had gone on a cross-country trip of self-exploration. Her wrecked and abandoned vehicle was found, but Leah is still missing. Leah’s case went cold and interest faded until CUE volunteers set out on a 14-day trip to retrace her route and inform the media of all those who were missing in the path of the tour. In the years to follow, it only seemed right to keep hope alive after families across the country voiced the need for more help and supported the tour idea.

Leah Roberts



Objective: In all cases of missing people, it is vital to inform the public of the missing person’s circumstances quickly and to disseminate that information to the media and the public. In most cases where details are released immediately to the public through an organized campaign, the public brings forth information that aids in the investigation and or the location of the victim. The media plays a significant role in getting the word out on the behalf of the missing person and should be recognized as a vital resource to any investigation. It is the belief of the CUE Center for Missing Persons that all investigations, the public, volunteers and the media should work in collaboration on cases involving missing children and adults; until this happens, there will continue to be cases of the missing labeled “cold” or “inactive.”